



Admission to the EXPO Exhibit Hall is free for members of the CALIFORNIA ASSOCIATION OF REALTORS®. One registration form required per person, excluding a spouse.

#### Attendee Information:

\*First Name: \_\_\_\_\_ Middle Initial \_\_\_\_\_ \*Last Name: \_\_\_\_\_

Nickname: \_\_\_\_\_ \*Company: \_\_\_\_\_

\*Address (where you want badge to be mailed): \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_

\*Phone:(\_\_\_\_\_) \_\_\_\_\_ Fax:(\_\_\_\_\_) \_\_\_\_\_ \*Email Address: \_\_\_\_\_

(Please enter fax number or e-mail address to receive confirmation and important updates) \*Required fields

For CALIFORNIA ASSOCIATION OF REALTORS® Members Only: Member Number (NRDS#): \_\_\_\_\_

Board/Association: \_\_\_\_\_ Region #: \_\_\_\_\_

Designations (Please Circle): GRI CRS SRES CRB CCIM CPM CIPS Other \_\_\_\_\_

Note: Maximum of three designations will print on name badge

C.A.R. Director: Yes \_\_\_ No \_\_\_ C.A.R. Committee Member: Yes \_\_\_ No \_\_\_ Primary Business Commercial: Yes \_\_\_ No \_\_\_

First Time Attending the EXPO: Yes \_\_\_ No \_\_\_ Are You a Broker/Manager: Yes \_\_\_ No \_\_\_

#### Registration Fees: Tech Tuesday with FREE admission to California REALTOR® EXPO

California REALTOR® EXPO exhibit hall opens at 2:00 p.m. on Tuesday, October 6, 2015

	Early Bird Ending 6/30/15	Regular Starting 07/01/15	Onsite 10/06/15-10/08/15	
[TEOM] ___ C.A.R. Member/Assn. Staff (EXPO registration automatically included with each Tech Tuesday registration)	\$89	\$99	\$109	\$ _____
[TEOMS] ___ C.A.R. Member Spouse/Significant Other  Name: * _____	\$89	\$99	\$109	\$ _____
[TEOO] ___ Office Assistant	\$89	\$99	\$109	\$ _____
<b>Non-Member</b>				
[TEON] ___ Non-Member	\$215	\$250	\$285	\$ _____

#### California REALTOR® EXPO

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Members: California REALTOR® EXPO October 6-8, 2015:				
[EOM] ___ C.A.R. Member/Assn. Staff	FREE	FREE	FREE	\$ FREE
[EOMS] ___ C.A.R. Member Spouse/ Significant Other  Name: * _____	\$25	\$25	\$25	\$ _____
[EOO] ___ Office Assistant	\$49	\$49	\$49	\$ _____
[EON] ___ Non-Member	\$175	\$200	\$225	\$ _____

**Registration Fees: Luncheons** Tickets are required for the following events to reserve a seat. You must be registered for EXPO to attend any of these events.

**REALTOR® EXPO 2015 Tech Tuesday Luncheon**, "The Secret to Success in the Silicon Valley," A special exchange with noteworthy Silicon Valley businesses about innovation, leadership, and finding success in unlikely place., moderated by C.A.R. CEO Joel Singer.

Tuesday, October 6, 2015~ 12:00 p.m. – 1:30 p.m.	\$60/\$70	(Member/Non-Member) \$65/\$75	\$70/\$80	[TELUNCH] \$ _____
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**REALTOR® EXPO 2015 Wednesday Luncheon**, "Harness Your Storytelling Power," Presented by Peter Guber, Chairman and CEO of Mandalay Entertainment Group, Owner of the NBA franchise Golden State Warriors, and author of the *New York Times* bestseller, *Tell to Win – Connect, Persuade, and Triumph with the Hidden Power of Story*.

Wednesday, October 7, 2015 ~ 12:00 p.m. - 1:30 p.m.	\$60/\$70	(Member/Non-Member) \$65/\$75	\$70/\$80	[OPLUNCH] \$ _____
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**REALTOR® EXPO 2015 Thursday Luncheon**, "2016 C.A.R. Housing Market Forecast," Presented by Leslie Appleton-Young, C.A.R. Chief Economist  
Thursday, October 8, 2015 ~ 12:00 p.m. – 1:30 p.m.

	\$60/\$70	(Member/Non-Member) \$65/\$75	\$70/\$80	[THLUNCH] \$ _____
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**Bundle and Save!** Register for all three EXPO 2015 lunches and save! \$165/\$177 \$180/\$192 \$195/\$207 [PKLUNCH] \$ \_\_\_\_\_

### Registration Fees: Special Ticketed Events

Due to limited seating, tickets are required for the following events. You must be registered for EXPO to attend any of the activities listed below.

#### \*WEDNESDAY\*

##### Broker Conference 2015

Back by popular demand #BrokerConference15. Join us for a day devoted entirely to your brokerage. Sessions include thought-provoking and strategic discussions with inspiring leaders including C.A.R. CEO Joel Singer, disruptive brokerage models and what's working, marketing strategies for the future, and leading your firm into the next level in our industry. Learn about protecting your brokerage and how to boost profitability by implementing new strategies for the future. This is a unique opportunity to network with leaders of brokerage firms large and small from around the state, join the conversation on what matters to your brokerage, your agents, and your firm's clients. Cocktail Reception included.

Wednesday, October 7, 2015 ~ 9:00 a.m. – 6:00 p.m.	\$79	\$89	\$109	[BROKE] \$ _____
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##### Tackling the Tack-on's to the RPA: New and Essential Forms with Gov Hutchinson

You need to know more than the RPA - there are essential new forms you have to use and major revisions to important disclosure forms that you must be prepared to complete. Join C.A.R. Legal Hotline Attorney, Gov Hutchinson to learn how to protect your client and your next deal. All California REALTORS®, new and experienced, can benefit from learning all the latest updates in this four-hour course. *This course is Bureau of Real Estate (CalBRE) approved for 4 hours of Continuing Education (CE) in Consumer Protection. CalBRE Sponsor No. 0001. You must pass the exam at the end of the class to earn the CE Credit.*

Wednesday, October 7, 2015 ~ 1:30 p.m. – 5:30 p.m.	\$59/\$89	(Member/Non-Member) \$69/\$99	\$79/\$109	[REBS1] \$ _____
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##### Property Management and Investment Session and Networking

Attend a one-time session and networking event created specifically for property managers. The presentation will be followed with a networking reception so you can share ideas and contact information with your peers from across the Golden State. Current PM&I members can attend for free. If you aren't already a member, you can still pay the fee to attend the event.

Wednesday, October 7, 2015 ~ 3:00 p.m. – 5:00 p.m.	(PM&I Member/PM&I Non-Members) FREE/\$39	FREE/\$39	FREE/\$39	[PMI] \$ _____
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#### \*THURSDAY\*

##### How Do They Do That

Discover cool, and FREE, technology tools you can use to make your office run smoothly. This fast-paced session will provide dozens of tools you never knew existed that will wow your clients without costing you a dime.

Thursday, October 8, 2015 ~ 9:00 a.m. – 10:00 a.m.	\$30/\$50	(Member/Non-Member) \$35/\$50	\$40/\$50	[HOW] \$ _____
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##### The Ultimate Marketing Download

You'll learn to define your target customer, strategically connect through relevant content, and ultimately grow your business. Walk away knowing how to position marketing as the key component of your online lead generation strategy.

Thursday, October 8, 2015 ~ 10:30 a.m. – 11:30 a.m.	\$30/\$50	(Member/Non-Member) \$35/\$50	\$40/\$50	[EXCEED] \$ _____
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##### First-Time Buyer Specialist

Gain a thorough understanding of the opportunities, as well as the challenges, facing today's first-time home buyers. Learn what characteristics define different generations of buyers, which specific strategies, including "first-time home buyer workshop programs," you can use to educate and guide first-time buyers through the home buying process, and how to recognize the most appropriate housing choices for your first-time home buyers. *You must pass the exam at the end of the class to earn a certificate of completion. Successful completion of this course is a mandatory requirement for earning the C.A.R. Education First Time Buyer Specialist (FTBS) Certification.*

Thursday, October 8, 2015 ~ 1:30 p.m. – 5:30 p.m.	\$59/\$89	(Member/Non-Member) \$69/\$99	\$79/\$109	[REBS2] \$ _____
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**Registration Payment Details: California REALTOR® EXPO**Payment: ☐ Check Payable to C.A.R. ☐ MasterCard ☐ Visa ☐ American Express ☐ DiscoverExpiration Date:   

Credit Card # | | | | - | | | - | | | - | | | |

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**MAIL TO:** Convention Data Services Attn: C.A.R. EXPO, 107 Waterhouse Rd., Bourne, MA 02532 OR FAX to: (508) 743-9623. To contact Convention Data Services call (800) 242-2732. **POLICIES:** Name will appear on your badge exactly as you indicate on form. If you register by September 18, 2015 your badge and event coupons will be mailed to the address above. Registrations after September 18, 2015 will be available for pick up on site. If the dollar amount for each item entered into the blank spaces does not accurately reflect the true cost of registration and/or member status of the person registering, C.A.R. reserves the right charge the correct amount for each item. **CANCELLATION/REFUNDS POLICY:** Written cancellations received BEFORE September 18, 2015 are subject to a \$20 cancellation fee. NO REFUNDS AFTER September 18, 2015. No refunds for "NO SHOWS". No substitutes or name changes. **BADGE INFORMATION:** Your EXPO badge has a bar code that contains your name, business address, city, state, phone number, fax number and email information, which is obtained by exhibitors when they scan your badge. By allowing an exhibitor to scan your badge, you are consenting to the exhibitor obtaining this information. If you do not want exhibitors to have this information, do not allow them to scan your badge. **ACCESSIBILITY:** C.A.R. makes every effort to ensure that the facilities we use for our business meetings are in full compliance with the American Disabilities Act. However, should anyone attending this event require special assistance, please notify Monica King at (213) 739-8384.