



PRE EXPO September 20, 2011
California REALTOR® EXPO, September 20-22, 2011
San Jose Convention Center, San Jose, CA
 Register online at: expo.car.org



We are glad you've decided to join us in San Jose for the 2011 California REALTOR® EXPO and PRE EXPO. Admission to the EXPO Exhibit Hall is free for members of the California Association of REALTORS®. One registration form per person (excluding spouse).

ATTENDEE INFORMATION

*First Name: _____ Middle Initial _____ *Last Name: _____
 Nickname: _____ *Company: _____
 *Address (where you want badge to be mailed): _____
 *City: _____ *State: _____ *Zip: _____
 *Phone:(____) _____ Fax:(____) _____ *E-mail Address: _____ (Please enter fax number or e-mail address to receive confirmation and important updates) ***Required fields**
 For California Association of REALTORS® Members Only: Member Number (NRDS#): _____
 Board/Association: _____ Region #: _____
 Designations (Please Circle): GRI CRS SRES CRB CCIM CPM CIPS Other _____ Maximum of three designations will print on name badge
 C.A.R. Director: Yes ___ No ___ C.A.R. Committee Member: Yes ___ No ___
 Primary Business Commercial: Yes ___ No ___ First Time Attending the EXPO: Yes ___ No ___ Are You a Broker or Manager: Yes ___ No ___

Registration Fees: Monday

	Early Bird Ending 5/27/11	Regular Starting 5/28/11	Onsite 9/19/11	
Members Only: HAF 6th Annual Golf Classic:				
[CLN3] ___ HAF Golf Classic Reception Only	\$50	\$50	NA	\$ _____
[CLN3A] ___ HAF Golf Classic Individual Golf <i>(EXPO registration included with each Golf Classic registration)</i>	\$185	\$185	NA	\$ _____

Will you need transportation? Y, N *(Please note transportation not provided for Reception Only tickets)*

If you will be part of a foursome, please include team member names here: _____, _____, _____

Registration Fees: Tuesday

PRE EXPO takes place on Tuesday, September 20, 2011. After PRE, join us at 5pm for the Grand Opening of EXPO!

	Early Bird Ending 5/27/11	Regular Starting 5/28/11	Onsite 9/20/11	
Members: PRE EXPO, September 20, 2011:				
[TEOM] ___ C.A.R. Member/Assn. Staff	\$75	\$85	\$95	\$ _____
[TEOMS] ___ C.A.R. Member Spouse/Significant Other Name: * _____	\$90	\$100	\$110	\$ _____
<i>(EXPO registration included with each member Tuesday registration, which includes visiting the exhibit hall on Tuesday evening.)</i>				

[TO] ___ Office Assistant (Tuesday only, no EXPO attendance) \$75 \$85 \$95 \$ _____

Non-Members:

[TN] ___ Non-Member (Tuesday only, no EXPO attendance) \$175 \$185 \$210 \$ _____

[TELUNCH] Tuesday PRE EXPO Lunch:

Gen Y is Ready to Buy: How to Y-Size Your Business,
 Presented by Jason Dorsey ~12 p.m. - 1:30 p.m. \$50 \$55 \$60 \$ _____

Registration Fees: California REALTOR® EXPO

California REALTOR® EXPO begins at 5pm on Tuesday, September 20, 2011 and concludes at 4pm on Thursday, September 22, 2011

	Early Bird Ending 5/27/11	Regular Starting 5/28/11	Onsite 9/20-9/22	
Members: California REALTOR® EXPO September 20-22, 2011:				
[EOM] ___ C.A.R. Member/Assn. Staff	FREE	FREE	FREE	\$ FREE
[EOMS] ___ C.A.R. Member Spouse/Significant Other Name: * _____	\$25	\$25	\$25	\$ _____

Registration Fees: California REALTOR® EXPO Continued

California REALTOR® EXPO begins at 5pm on Tuesday, September 20, 2011 and concludes at 4pm on Thursday, September 22, 2011

[EOO] ___Office Assistant	\$49	\$49	\$49	\$ _____
Non-Members:				
[EON] ___Non-Member	\$175	\$225	\$275	\$ _____
Special Package Rate for Non-Members:				
Attend both PRE EXPO and California REALTOR® EXPO and SAVE!				
[TEON] ___Non Members	\$185	\$255	\$310	\$ _____

SPECIAL EVENTS TICKETS: CALIFORNIA REALTOR® EXPO

You must be registered for EXPO to attend any of the activities listed below.

Due to limited seating, tickets are required for the following events:

	Early Bird Ending 5/27/11	Regular Starting 5/28/11	Onsite 9/20-9/22	\$ _____
[OPLUNCH] C.A.R. REALTOR® EXPO 2011 Opening Luncheon 2012 C.A.R. Housing Market Forecast Luncheon Presented by Leslie Appleton-Young Wednesday, September 21, 2011 ~ 12 p.m. - 1:30 p.m.	___\$60	___\$65	___\$70	\$ _____
[CLCD] Commercial Day A full day of commercial real estate education for beginners and intermediate practitioners. Wednesday, September 21, 2011 ~ 8 a.m. - 6:30 p.m.	(Member/Non-Member) ___\$129 / \$209	___\$159 / \$209	___\$199 / \$299	\$ _____
[NIGHT] REALTOR® After Party After dinner, join us for a night of dancing, cocktails and a lot of fun. Wednesday, September 21, 2011 ~ 8 p.m. - 10:30 p.m.	___\$10	___\$10	___\$20	\$ _____
[CLN1] Short Sales and Foreclosures Course This course is the basis for earning NAR's Short Sales and Foreclosures Certification. It also carries one REBAC elective to apply to the ABR® designation. Thursday, September 22 ~ 8:30 a.m. - 4:30 p.m.	___\$89	___\$99	___\$109	\$ _____
[CLN2] NEW e-Pro® NAR Designation This newly revised course covers topics including the changing market, how to connect with consumers, the online conversation and reputation management. Day one of two day lecture. Day two completed online through NAR. Thursday, September 22 ~ 8:30 a.m. - 4:30 p.m.	___\$99	___\$109	___\$119	\$ _____
[THLUNCH] C.A.R. REALTOR® EXPO 2011 Closing Luncheon The Post-PC Era Presented by Walt Mossberg Thursday, September 22, 2011 ~ 12 p.m. - 1:30 p.m.	___\$60	___\$65	___\$70	\$ _____

Finance Fundamentals: Personalizing Your Budget

\$20

\$20

\$25

At this one-of-a-kind session, you will meet with a certified financial planner in a small group setting, where they will spend one-on-one time with you, answer your personal and business questions, and ensure your financial plan is on point.

Wednesday Sessions:

___ 9:30am - 10:30am (CLN5A) ___ 10:30am - 11:30am (CLN5B) ___ 2pm - 3pm (CLN5C) ___ 3pm - 4pm (CLN5D) ___ 4pm - 5pm (CLN5E)

Thursday Sessions:

___ 9:30am - 10:30am (CLN5F) ___ 10:30am - 11:30am (CLN5G) ___ 2pm - 3pm (CLN5H) ___ 3pm - 4pm (CLN5I) ___ 4pm - 5pm (CLN5J)

Sustaining Your Social Media Strategy

\$10

\$10

\$15

Ensure your existing social media plan is on target and gain insight on effective measurement tactics with this special hands-on session. Experienced users will get focused advice on how to strategically map out your next steps. *Intermediate/Advanced session.

Wednesday Sessions:

___ 9:30am - 10:30am (CLN6A) ___ 10:30am - 11:30am (CLN6B) ___ 2pm - 3pm (CLN6C) ___ 3pm - 4pm (CLN6D) ___ 4pm - 5pm (CLN6E)

Thursday Sessions:

___ 9:30am - 10:30am (CLN6F) ___ 10:30am - 11:30am (CLN6G) ___ 2pm - 3pm (CLN6H) ___ 3pm - 4pm (CLN6I) ___ 4pm - 5pm (CLN6J)

