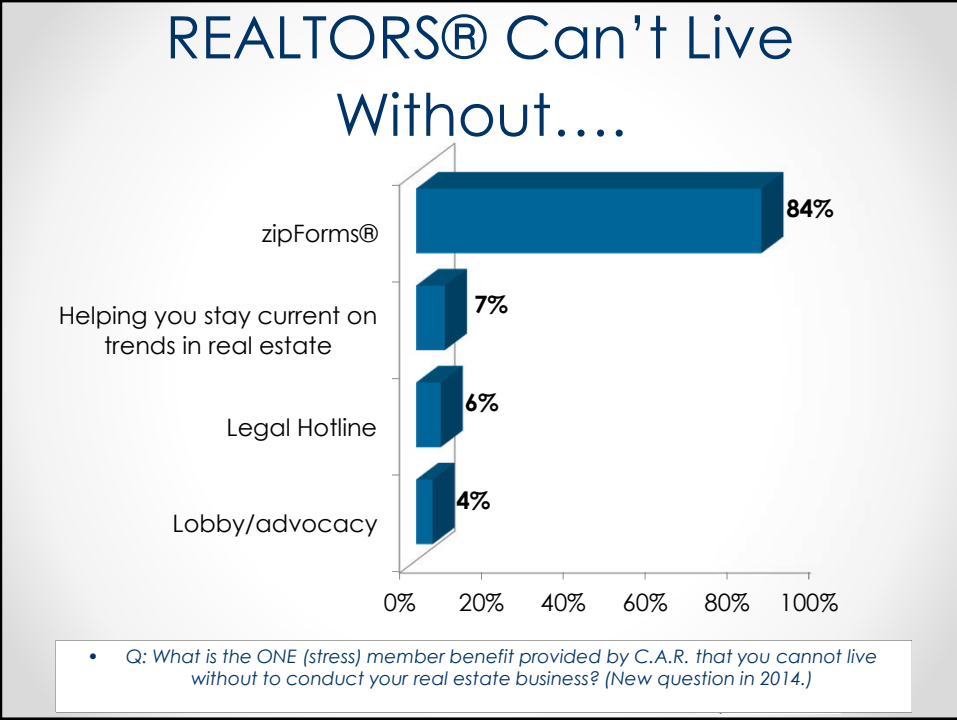
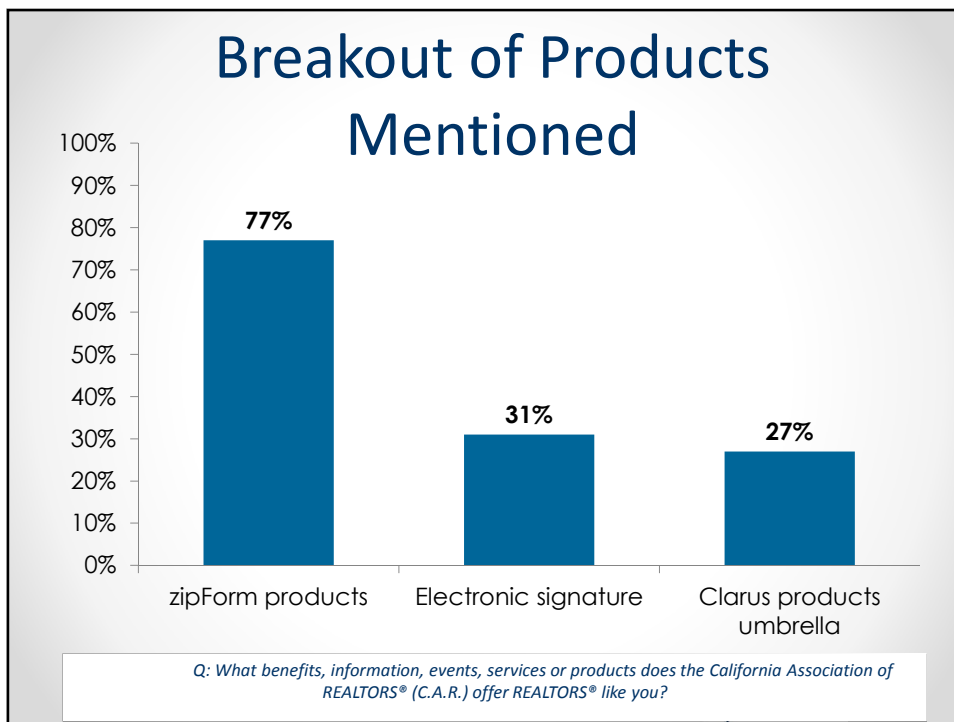


zipForm® What's in it for REALTORS®?

Fatima Sogueco
California Association of REALTORS®
zipForm® Products Supervisor
fatimas@car.org (213) 739-8315

www.car.org/tools/zipForm





What other zipForm® tools can I utilize?

www.car.org/tools/zipForm



Let's go back... way back into the (late) 90's

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*While we danced to
Macarena...*



*Got involved in the Beanie Baby
mania...*



She shouldn't have let go!



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Yikes! Fear of the Y2K Bug



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Your zipForm[®] member
benefit never stopped
working

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We've gone through a few face lifts
since the '90s



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(And so have these celebrities...)



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But some lifts can be a GOOD thing!

Then



Now



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**Baby
Come
Back!**

The screenshot shows the 'Property' tab of the zipForm Plus interface. The 'Parties' tab is selected, and the 'Transaction info' icon is highlighted with a red arrow. The form contains the following fields:

MLS Number	14742397PS
Street Address	36740 EAST NANCY LANE
City	Malibu
Township	
County	Los Angeles
State	CA
Zip Code	92271
Legal Description	
Listing Date	Tue Sep 23 2014
Price	3,799,000.00
Balance of 1st Trust Deed \$	
Balance of 2st Trust Deed \$	
Other Liens \$	

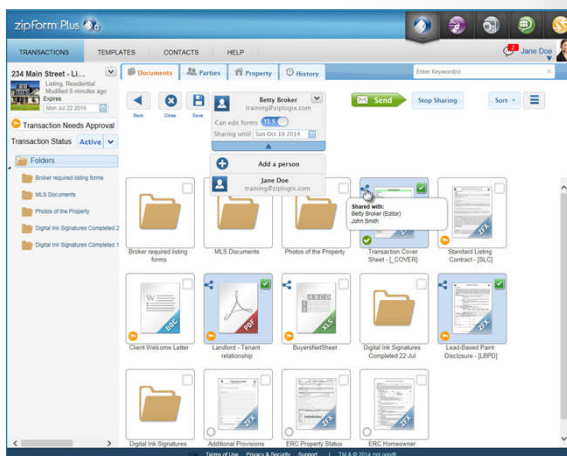
What does the future have in store for REALTORS®?

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zipLogix Community: Available Next Week!

- Share forms with anyone using an email address
- Allow others to edit shared forms
- Share PDFs and other documents
- Coming **October 15, 2014**




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zipLogix Community: Invitation to join

234 Main Street - Listing # 23456
 Sent: Friday, September 19, 2014 7:07 AM
 To: Sally Seller

 Sent From Jane Doe
 234 Main Street - Listing # 23456

zipLogix
 Go Beyond

Dear Sally Seller,

Jane Doe has invited you to collaborate on documents for 234 Main Street - Listing # 23456.

Hi Sally! Use the button below to open and review or make changes to the Lead Based Paint Disclosure, as we discussed, and I will talk to you tonight to review this and other disclosures for the property sale!

[Start collaborating now](#)

Or, login to zipForm@Plus and use this Share Key to begin collaborating now.
[3R7I-GRAS](#)

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zipLogix Community: Sharing

- Share zipForm® Plus forms or documents stored in zipVault®
- One person can be allowed to edit forms at a time, for easy collaboration

zipForm Plus

TRANSACTIONS | TEMPLATES | CONTACTS | HELP

234 Main Street - Lj...
 Listing, Residential
 Modified 8 minutes ago
 Expires Mon Jul 22 2019

Transaction Needs Approval
 Transaction Status: Active

Documents | Parties | Property | History

Enter Keyword(s)

Can edit forms: YES
 Sharing until: Sun Oct 19 2014

Send | Stop Sharing | Sort

Add a person

Jane Doe
 training@ziplogix.com

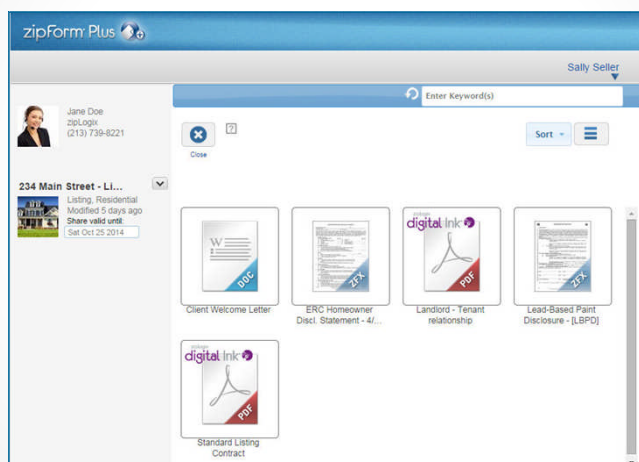
Shared with:
 Betty Broker (Editor)
 John Smith

Broker required listing forms | MLS Documents | Photos of the Property | Transaction Cover Sheet - [COVER] | Standard Listing Contract - [SLC]

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zipLogix Community: Client view of documents



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zipLogix Community: Editing Forms

- Invited guest with the ability to edit selected forms
- Easy interface streamlines collaboration, while keeping key features under the agent's control

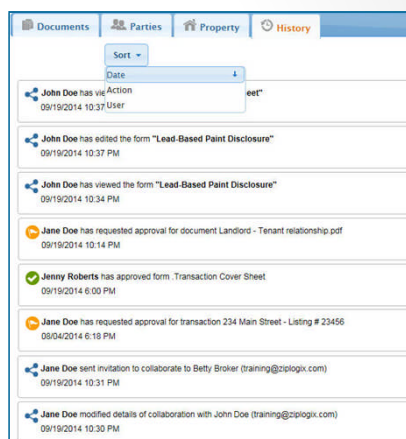
The screenshot shows the zipForm Plus interface in edit mode. At the top, it says "zipForm Plus" and "Sally Seller". Below that is a toolbar with icons for "Close", "Previous", "Save", "Highlight", "Share", "Print", "New", "View", "Refresh", and "Help". The main content area shows a "Lead-Based Paint Disclosure" form. The form includes a "PROPERTY INFORMATION" section with fields for "Street Address" (124 N. Main Street), "City" (City), "State" (ST), and "Zip Code" (12345). Below this is a "Seller's Disclosure" section with a "Yes/No" table for lead-based paint hazards. A blue tooltip is visible over the "Yes" column, containing the text: "Jane, can we talk about the paint left in the back shed? I'm not sure how to tell if it could be lead-based." At the bottom, there is a "Buyer's Acknowledgment" section.

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zipLogix Community: Security

- Complete history reflecting edits and viewing of documents.
- Permission-based sharing controlled by the agent at all times.
- Invitations to collaborate automatically set to expire (default date is 30 days after sharing was started).
- Agent retains control of printing, saving, and managing the transaction file.
- Reduces the risk of sending attachments or sharing usernames and passwords.

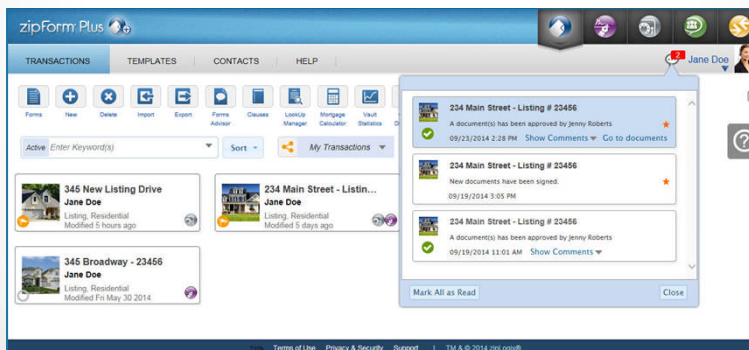


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zipForm® Notifications: Available Next Week!

- Real-time updates on document approval status and documents sent for signing using the eSign button
- Easy to stay informed while working in zipForm® Plus

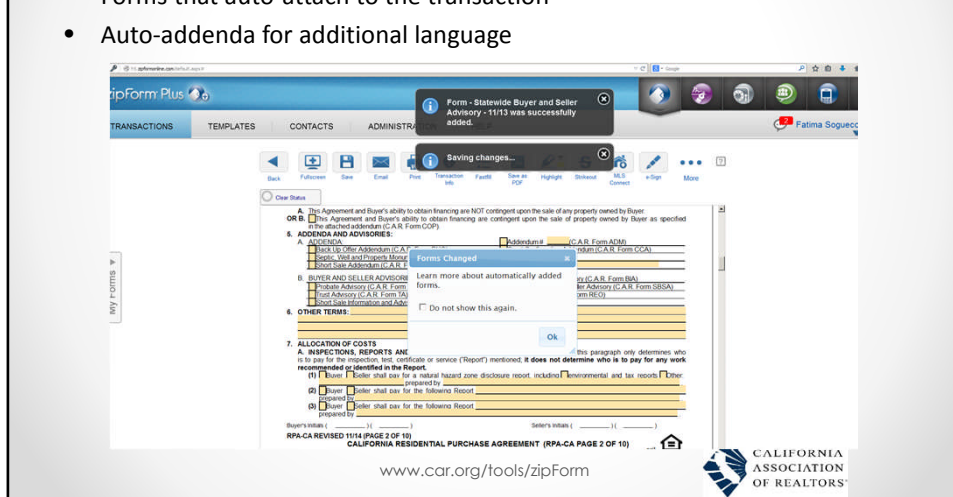


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zipForm® Enhancements with RPA: Coming November!

- Mutually exclusive checkboxes
- Forms that auto-attach to the transaction
- Auto-addenda for additional language



Thank you!
Fatima Sogueco
fatimas@car.org (213) 739-8315

• • •
More Information
www.car.org/tools/zipForm/zipFormPlus

Thank you for attending

www.car.org/tools/zipForm

